



*Welcome to*

**m**  
**motives**®

Customized Cosmetics

*Today's premier opportunity  
for both the cosmetic entrepreneur and the novice just  
entering the beauty industry.*

*The official cosmetics of the Indianapolis Colts*



*For the 2003, 2004 & 2005 football season*



## Our Vision & Mission

Motives offers women the unique opportunity of customizing her cosmetic collection to exactly match her coloring and her image. Not only do we offer a high-end product to suit her needs perfectly, we also provide a learning experience that can teach her how to maximize her beauty and style.

We know beauty is not about perfection. It is about confidence and style. A well-trained Motives Make-up Artist can help any woman craft her own style and look.

**It is our vision to have a sales force of the best-trained independent make-up artists in the world.**

To perpetuate this vision we will continue to attract and develop an elite Trainers Core. Artists will be provided with continuing opportunities to learn as well as an ever-expanding system of materials, tools and cutting edge products.

**It is our mission to be the leader in customized cosmetics and a model of excellence in customer service.**

Taking the Best to the Best  
And  
Making a Difference

Our growth can only be limited by our vision.

We face a very profitable and successful future, as we work to make the Motives experience available to every woman.



Show me the money!!

3 Ways to Earn

100% Retail Profit, 100% Commissions, 100% Bonuses

**Retail Profit:**

Average Initial Sale per Face is \$100.00  
Company wide average Sale per Face is \$267.00

Individual Consultation – 1 hour / 5 Consultations per day or week.

Average sale x # of Consults = Gross Sales    \$100.00 x 5 = \$500.00

Gross Sales x 25%\* = Net Profit                    \$500.00 x 25% = \$125.00  
(\*margin allows for business expenses)

Gross Sales x 60% = Average Business Volume  
(commission are based on volume)            \$500.00 X60% = 300 bv

**Commissions:**

Earn Commissions based on Business Volume sold by the Team of Make-up Artists. For every 10,000 bv – each member earns \$1,500.

Commissions are paid weekly, as earned.

**Bonuses:**

Earn weekly \$600 Bonuses for Managing.

**Bottomline: Earnings of \$300 - \$2,100 per week**

This is a summery overview. The compensation structure will be laid out in full detail, as the interview process continues.



There are many individuals who desire to pursue a career in Make-up Artistry, but lack the knowledge on “how to accomplish it”.

## Our answer ... **Mariposa Make-up Artists**

Mariposa Make-up Artists is a team of Free Lance Make-up Artists who have joined forces to bring their individual talents and services to those who need us. We specialize in wedding, photography and special event make-up application. We also provide private make-up consultations and lessons to our clients.

Mariposa Make-up Artists have joined forces with Market America, which provides our Artists with a premier professional cosmetic line, Motives Cosmetics. Two skin care lines and an anti-aging cosmeceutical line, Skintelligence, Vitashield and Timeless Prescription. Also Isotonix and herbal nutritional supplements. Allowing us to leverage ourselves and create additional income for each artist.

Mariposa Make-up Artists follow a system, somewhat like a franchise. (But without the franchise costs.) When our Artist follow this system, within two to three years each Artists is making a six-figure income .

**Did you catch that....A SIX FIGURE INCOME!!**

Mariposa Make-up Artists is inviting select individuals to join forces with this dynamic team. If you love make-up, love making others happy, and love being the best. Then Mariposa Make-up Artists is the team for you.

Here are the steps you need to take before making your decision...

1. Investigate your heart...is this something you really desire to do? Is the timing right to start something new in your life?
2. Investigate our team...ask lots of questions. Can I really make 100K+ per year? How are we trained? How will I get work?
3. Investigate our products...are they as wonderful as they appear? Can I use them? Will people want them?

Your next step is to attend a business briefing to lay out the business plan and to schedule an individual appointment, where we can answer all of your questions and determine if you have “the right stuff”. We look forward to working with you!